

# Happy Easter

### Hop to it!

Spring is here and the Easter Bunny is coming along with the flowers.

This year he's shopping at Choices to find Fairtrade chocolates, our bakery's hot cross buns, cupcakes and cookies in both regular and wheat free varieties.



### **Bedding Plant Sales**

Will you be planting a garden in your backyard, balcony or community garden this Spring?

Choices Market's weekend plant sales are starting up again soon. We'll have ready to plant vegetables, fantastic flowers, perfect perennials and sensational succulents. Best of all, 5 percent of the proceeds from our weekend plant sales in April and May will be donated to local schools. Make your garden beautiful and help your community at the same time! Don't forget, Choices Full Circle Topsoil (made from compost collected at our stores) is also available and great for your plants.



### Trust Your Gut!

### This month we're talking all about gut health!

While we encourage trusting your gut, we all know sometimes it could use a little help to work its best.

Head to our nutrition articles to learn about how to keep your gut happy, healthy and feeling great.



# ENTER TO WIN

# A Year's Supply of **Cleaning Products**

Courtesy of V.I.P. Soap Products Ltd. & EchoClean

Three lucky Choices customers will an amazing prize pack from V.I.P. Soap Products and EchoClean of a year's supply of cleaning supplies, worth over \$800.

EchoClean is the next generation in all-natural cleaning solutions developed especially for the discerning customer. Made in BC since 1951, V.I.P. Soap produces biodegradable, non-toxic, plant-based cleaning products. A healthier choice for you, your family and the environment.

Skill Testing Question: (56 - 18) x (25 - 13) =	72)
Name:	



Contest open from April 1 to 30, 2022. One entry per person. All entries must have the skill testing question answered correctly to be valid. Employees of Choices Markets and their family members are not eligible. The prize must be accepted as awarded, no substitutions will be made, cash or otherwise. No cash value if prize is not claimed or used fully. Winners consent to the release of their names (and photo when applicable) by Choices Markets for publicity purposes. Entries can be dropped off at any Choices location

There can be no repeat winners for throughout 2022.



ake a hike deep into any forest in BC, or really any forest in the world with a similar climate, and you'll be surrounded by beautiful green ferns. Not just a pretty plant, the young sprout of the ostrich fern, or fiddlehead, is also a wild delicacy. Harvestable from April to July in North America, depending on latitude, fiddleheads are an exotic wild harvest vegetable you can actually find at your local Choices Markets.



Historically consumed by Indigenous groups for much of history, fiddleheads are rich in omega-3 and 6, and are loaded with other anti-oxidants.

If you decide to forage for fiddleheads yourself, take the time to learn about best practices. As a crash course, you need to be able to differentiate between immature fronds, but also be able to confirm you're harvesting from an edible species. Some can make you quite sick! Also, be sure to avoid harvesting near urban environments, and only take about 10% of what is harvestable to make sure the fern will survive to produce another year.

While I won't discourage anyone from spending valuable time in nature, buying fiddleheads from our produce department is a much safer alternative!

It is important to talk about safety when cooking fiddleheads. When prepared correctly, fiddleheads are perfectly safe, but can't be consumed raw. Fiddleheads contain a toxin which needs to be cooked out. It's a straight forward process, so don't get scared off now! First wash and remove any dirt, plus any of the papery brown specks. Then, get a pot of salted water to full boil before submerging the ferns. Keep it at a hard boil for ten minutes, then remove immediately to chill in ice water. You can also preserve your fiddleheads by boiling for only two minutes, then pat them dry and freeze on a flat sheet. Finish the remaining eight minutes of boiling before cooking your dish. Getting that full ten minutes of hard boil is essential to remove

anything that could make you sick. If there is anything you take away from this article, it is that boiling step before both further preparation and consumption of these wild treats. Even if you plan on baking or sautéing the fiddleheads, you must boil them for ten minutes first! I encourage adventurous eating, but food safety is paramount. Now if you haven't been scared off by the safe preparation step, you are in for a delicious experience. Sauté your fiddleheads with a little butter and lemon for an amazing side dish. They work well as an exotic substitute for asparagus in salads, stir fries, pasta dishes, omelets, fritatta or quiches. For an interesting and delicious snack, you can also try pickling them. Not only do they make for a crunchy forest bounty you can enjoy well into winter, they also bring the garnish on your Caesar to a new level.

While I encourage you to safely acquire fiddleheads from our stores, if you do go out into the wilderness to find fiddleheads, another safety tip is to let someone know of your whereabouts and don't forget your mobile fern. Happy harvesting!

### Tasty Top Choices Recipe



Savoury Fiddlehead Side Dish By Kelsey Moore, **Choices Registered Dietitian** 

Ingredients, Serves: 4

400 g West Coast Wild Foods raw fiddleheads

200 g Raw button mushrooms

2 tbsp. Butter or avocado oil

2 cloves Garlic

Pinch sea salt

Wash fiddleheads under cold water until all of the brown papery husk is removed.

In a large pot, bring 1.5 L of water to a boil. Add clean fiddleheads and boil for 10 minutes. While fiddleheads are cooking, peel, crush and mince garlic, wash mushrooms in cold water (rid of any dirt) and chop

Once fiddleheads are cooked, drain and rinse

In a large frying pan, heat pan to medium heat Once heated add butter or oil and garlic. Sauté for I minute.

Add chopped mushrooms and cooled fiddleheads.



Sauté for 5 minutes or until fiddleheads start to brown.

Season with salt and serve.

Can be eaten on its own or as a side dish to accompany meats or plant protein dishes.



Chef Antonio's delicious creations are made fresh and on sale every day in the Choices Deli. Pick something up today for a quick lunch or a meal for the whole family.

# Online Video Seminars



MARK YOUR CALENDAR

Wednesday, April 6th 7-8:30pm

# The Immune System Connection

with Lorna R. Vanderhaeghe

#### **ONLINE ONLY**

loin Lorna to discover how the gut-immune system connection plays a role in conditions from eczema to infections to allergies and more.

#### Free event.

Register online at choicesmarkets.com/events. Details to join seminar will be available by email once sign-up is completed.



Wednesday, April 20th 7-8:30pm

# **Conquer Anxiety** & Improve Your Sleep

with Dr. Miranda Wiley, ND

#### **ONLINE ONLY**

Join Dr. Wiley to learn practical solutions, including lifestyle action tips and Botanica's plant-based options for addressing anxiety & sleep.

Free event. Register online at choicesmarkets.com/events. Details to join seminar will be available by email once sign-up is completed.



## Tuesday, April 12th 7-8:30pm

# Yoga Therapy For Better Digestion

with Leila Stuart, BA, LLB, RMT, C-IAYT

#### **ONLINE ONLY**

Join Leila to learn how improving your digestion with yoga therapy can benefit your mental and physical health. A short talk will be followed by an accessible gentle class.

Free event. Register online at choicesmarkets.com/events. Details to join seminar will be available by email once sign-up is completed.





### REGISTRATION DETAILS

To register for events, visit choicesmarkets.com/events. For inquiries, please call 604.952.2266 or email eventregistration@choicesmarkets.com.

Choices Markets Nutrition Department Disclaimer Statement: The views and opinions expressed by the presenter do not necessarily represent those of Choices Markets and its employees. Choices Markets is not responsible for and does not verify the accuracy of any of the information presented. The information presented does not constitute medical or other professional advice and is for education purposes only Seminar schedules are subject to change. For the most current schedule, please visit www.choicesmarkets.com/events/

# SAY CHEESE! **Grilled** Cheese



### April 12th is International Grilled Cheese Day!

Although people have been eating cheese with bread for as long as there has been bread and cheese to eat, it wasn't until the 1920s when sliced bread and pasteurised cheese became widely available that the grilled cheese sandwich really found its stride. A staple food that got many of us through our childhood days, this easy and delicious sandwich is enjoying a renaissance in recent years. Gone are the days of white bread and processed cheese slices when we can look to what other cultures around the world do for this comforting meal.

Brazilians add ham to their grilled cheese and call it a Misto Quente, and sometimes make it double cheesy by using Pao de Queijo instead of regular bread. Portuguese for cheese bread, Pao de Quejo is made from tapioca flour with cheese mixed in.

Things take a twist when the grilled cheese is made down under, as the Australian Tiger Toast contains... You guessed it! Vegemite! They use it for everything down there, and when spread under neat rows of melted cheese it does indeed look tiger striped.

Paneer Naan is the Indian version, ranging from a sort of open almost pizza style to a more classic sandwich look with the paneer between sheets of naan. Sometimes you can find it made by crumbling the cheese right into the dough before cooking so it is incorporated the entire way through.

Italians of course have the Panini, which has become the default word for a grilled sandwich here in Canada. These versatile sandwiches come in all different flavours and fillings, like a fresh tomato caprese or more hearty prosciutto and mozzarella. If you're ever in Rome, track down a Piadina. It's an Italian flatbread loaded with meats, cheeses and veggies, then grilled like a panini. Delicious!

The French of course take things one step further with the Monte Cristo, made with Swiss or Gruyere and either ham or turkey (sometimes all the above). You then dip it in into a mixture of milk and beaten eggs, panfrying the whole monstrous construction for a French toast crossed with a grilled cheese. If you are going to go over the top, you might as well go all the way. I'd also recommend a nice Brie and apple grilled cheese if you'd like to do something that's both French and (slightly) healthier!



However you make your grilled cheese sandwich, we here at Choices Markets are always eager to help you find the right combination of gourmet bread, quality cheese and a host of other amazing fillings, dips and dressings to help your plate shine this April 12th! Wishing you a Happy Grilled Cheese Sandwich Day!



Drew Baughman is a Red Seal Chef with over 7 years' experience in the food industry. He is a key factor in the running of the Choices Markets Kitchen. He loves great food, the outdoors and a good book.

# APRIL 1-15 ONLY

# club specials



Green & Black's Organic Fair Trade Chocolate Bars

Assorted Varieties

Decadent chocolates made from the finest sustainably sourced cocoa.



Cups or Keto Snaps

These cups are filled with wonderfully smooth almond butter for a smile worthy bite.



Assorted **Varieties** 

299



With no added sugars or artificial sweeteners, Smart Sweets are setting the new candy standard.



Califia Non-Dairy **Beverages** 

Assorted Varieties

+deposit +eco fee

Stir up your morning routine with one of these delicious non-dairy beverages.

Salt Spring Organic Fair Trade Coffee

Assorted Varieties

400g

Coffee farmers are the heart of Salt Spring coffee.

That's why we source ethical, fair trade beans.



GT's Organic Raw Kombucha

Assorted Varieties

+deposit +eco fee

The original kombucha brand that started the movement.

### Bob's Red Mill Organic Rolled Oats



Quick, Regular or Thick

Perfect for starting your day or making a recipe, Bob's Red Mill oats are loaded with nutrients.

### Stahlbush Island Farms Sustainable Frozen Fruit

**Assorted Varieties** 



283g - 300g

Pacific

Beef

Broth

At Stahlbush, we believe growing wholesome, gourmet foods for others is our privilege.

### Wedderspoon Manuka Honey



KFactor 12

KFactor 16

Wedderspoon K Factor Manuka honey lives up to the highest global standards for honey quality.

### Earth's Choice Organic Coconut Milk



Regular or Light

Perfect for curries, soups, smoothies, baking and more!

# Pacific Foods Organic Broth

Selected Varieties

Organic Broth

946ml & IL

Bone Broth

Using nothing but real, simple ingredients, Pacific Foods creates homestyle broths for your recipes.

## Wholesome Organic Fair Trade Golden Sugar

High quality, natural sweeteners sourced from Fair Trade producers around the world.



# APRIL 16-30 ONLY

# club specials



### Barbara's Cheez Puffs

A family favourite, these deliciously cheesy snacks inspire snack attacks and smiles.



Rico'n Lalo All Natural Frozen Dessert Bars Selected Varieties

449

Rico 'n Lalo treats taste just like real fruit because that's all that's in them! All natural and all delicious.



Join us in nurturing the health of the next seven generations,

and beyond with our natural cleaning products.



### Justin's Organic

**Butter Cups** 

Almond Butter

These classic treats are made with naturally delicious recipes to create a premium snack.

### Ethical Bean Organic Fair Trade Coffee

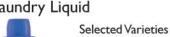


Ground

Whole Bean

Ethical Bean Coffee seeks to be the best Fair Trade organic coffee on the planet.

### Echoclean Biodegradable Laundry Liquid



2.95L

Made in BC from plant-based ingredients for a natural clean.

### Earth's Own or So Nice

Almond Beverages

Earth's Own

So Nice

+deposit +eco fee

Earth's Own almond has everything you've been looking for in a plant-based milk!

## Liberté Greek or Greek Crunch Yogurt

Selected

**Varieties** 

Crunch, 2 x 130g Greek, 4 x 100g

Liberté Greek yogurt is an excellent source of energy and the perfect choice for a low-fat diet.

## Choices' Own Small Batch Granola

Honey Crunch or Super Berry

Made fresh in the

Choices Kitchen, featuring delicious crunch from nuts, seeds, grains and sweetness from fruit!

## Earth's Choice **Organic Tomatoes**



The best start to a homemade pasta sauce, butter chicken or tomato soup!

### Sunrise Soyganic Organic Tofu



Medium Firm

Firm

From traditional to modern tofu products, choose Sunrise Canadian made tofu!

### Gardein Plant-Based Frozen Meat Alternatives



Selected **Varieties** 

190g - 390g bags

It's easy to eat meatless with Gardein's tasty meat alternatives.

# **Exploring IBS**

# Q&A with Registered Dietitian Beth Nanson



### What is IBS? And how did you get into this field of expertise?

IBS stands for Irritable Bowel Syndrome, which is characterized by the presence of abdominal pain, with associated changes in bowel habits such as constipation or diarrhea. Your primary practitioner should assess you for more serious medical conditions first, before proceeding to other therapies for IBS.

I specialized in this area after struggling with gut issues myself and having first-hand experience with the power of managing my symptoms through nutrition and lifestyle intervention.

### What are FODMAPs? What is the Low **FODMAP** diet?

FODMAPs are short-chain carbohydrates that are difficult to digest and absorb, leaving them to be fermented in our large intestine. Fermentation occurs when the bacteria in our guts consume the food that wasn't digested and absorbed and create by-products in this process such as fatty acids and gases. These gases can expand and stretch out our gut. Those with IBS tend to have more sensitive nerve endings around their gut, leaving them more susceptible to feeling the effects of fermentation. The low FODMAP diet can be a useful therapy for those with IBS. It's split into 3 phases whereby individuals eliminate all high FODMAP foods, reintroduce FODMAP subgroups one at a time, and then personalize a diet for themselves that includes increased variety and well-managed symptoms.

### When it comes to unwanted digestive symptoms, where do you recommend people start?

Although the low FODMAP diet can be very useful, I often have clients start with basic strategies to optimize digestion, and limit some of the more common gut irritants in the diet. This alone can provide sufficient relief for some, and others experience relief when these strategies are combined with lifestyle modifications (e.g. stress management).

### What do you do in your practice to help with IBS symptom relief?

I see clients 1:1, whether it be single sessions at a time, or regularly if part of my program ('The Ultimate IBS Relief Program'). This program is 5 months long, and walks clients through how to find IBS Relief, for good. There are online modules, handouts, meal plans, workbooks, and other resources included. I also see these clients regularly to check-in on their progress in the program and answer any questions they may have.

### Can you provide us with a shopping list of low FODMAP alternatives that people can find at their grocery store?





Beth is a Registered Dietitian in Vancouver. She works at an outpatient clinic, as well as within her private practice specializing in IBS and Gut Health. She received her Bachelor of Science in Food, Nutrition, and Health (Honours, Major in Dietetics) from the University of British Columbia. She then completed her dietetic internship with Vancouver Coastal Health. Being from the small town of Gibsons on the Sunshine Coast, Beth holds an outgoing and enthusiastic attitude, which has made the outpatient setting an ideal place to work. She is committed to helping each individual client find a nutrition

plan that fits their lifestyle and needs, and believes any positive change towards better health is significant, no matter how small.

NUTRITION NEWS TO

# Gut Health Dictionary - Matching Game

Having digestive issues are not uncommon.

Put your knowledge to the test by matching the word with the correct definition!

WORD	DEFINITION/HINT
IA Low FODMAP Foods Snack	A. A common functional disorder that affects the movement of digested food in the gut. Symptoms include stomach discomfort, pain, constipation, bloating, diarrhea, and more.
2Prebiotics	B. I slice of sourdough bread, I firm banana, 80g tofu, 10 slices of cucumber
3Probiotics	C. An autoimmune disease that causes damage to the lining of the small intestine.
4Low FODMAP diet	D. A (short-term) change in foods commonly consumed that rules out foods that are easily fermented in the gut which can cause unwanted digestive symptoms in some individuals.
5IBS: Irritable Bowel Syndrome	E. Living organisms that are consumed for health benefits, especially relating to the gut. Some yogurts, fermented milks, and dietary supplements will contain these.
6Celiac disease	<b>F.</b> Food that is not digested by the body but used to feed our beneficial gut microbes. These include unripe bananas, onions, asparagus, oats, and more.

Gut disorders are common but they don't have to be difficult to deal with. Overall, ensure you are consuming well-balanced meals that include complex carbohydrates, protein, and healthy fats. Make sure to include some prebiotics and probiotics to help keep your gut healthy and happy! You should always consult a health professional such as a dietitian or physician for any personal recommendations and diagnoses.

Answers: I. B 2. F 3. E 4. D 5. A 6. C

# **Brew Your Own Water Kefir At Home**

## By Dionne Legge, CNP & Nutrition Consultant at Choices Markets Abbotsford

Water Kefir is a fermented beverage that is made by using what is called water kefir grains. Rather than grains, they are a symbiotic culture of bacteria and yeast (or SCOBY) that feed on sugar. They resemble little round jelly granules. This quick ferment is simple and fun to make! Enjoy a caffeine-free, dairy-free beverage full of gut-friendly, immune-supporting beneficial bacteria.

To start you will need Water Kefir Grains. These are available in the cooler of your Choices Markets Wellness Department.

In a large jar, add 4 cups of boiled water and 1/4 cup of sugar. Once the sugar water solution has cooled down to room temperature, add your grains. Be sure not to add them until the water has cooled, as you do not want to kill the SCOBY. Now put the lid on and ferment on the counter for 48 hours at a temperature between 20-30°C.

After 48 hours your kefir has finished the first ferment. Remove the grains and store them in clean water in the fridge. Now to move on to your second ferment, where we'll add tasty flavours.

Pour the water kefir into your second vessel. (A swivel top works well here).

Now add candied ginger and a handful of blackberries. Let the mixture ferment on your counter for 24 hours. Open the lid every 8 hours, to burp. Once it is ready, store it in the fridge for one week.

If you are not ready to brew your own at home we have you covered. Squamish Water Kefir Company's Blood Orange, or Kindred Culture's Strawberry Rosehip are my favourites. Both are available at Choices Markets.

For more information on food safety and home fermentation visit befoodprotection.ca

### Ingredients

- 4 cups water, boiled
- 1/4 cup sugar total (try 3 tablespoons sugar + 1 tablespoon coconut sugar)
- 1/4 cup water kefir grains 8 pieces Candied Ginger 1/4 cup Blackberries





# Are you looking for healthy variety in your diet?

# Let the Choices Nutrition Team help.

Each month in our stores you'll find green labels on certain products, indicating our Dietitians' Top Choices.

### Top Choices Recipie



### Choices Green Goodness Pasta Salad

By Rachelle Duckworth, RD(t)

Serves: 6

I pkg. Chickapea Pasta (Spirals)

I pkg. Shelled frozen edamame, thawed

I Large Avocado, cubed

I Large English cucumber, cubed

1/2 cup Fresh basil, chopped

I pkg. Arugula

I Cup Marinated artichoke hearts, chopped

1/2 pack Vio Life Vegan Feta (or dairy feta), crumbled

250 ml Choices Olive Moringa Dressing

Salt & Pepper To Taste

Cook pasta as directed on the package.

Prepare all your vegetables and thaw the edamame.

Combine all your ingredients into one large bowl and stir until well combined.

Add salt and pepper to taste.

Keep cold in the fridge.





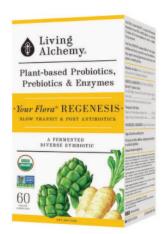
### Chickapea Pasta:

Struggling to meet your protein needs? Look no further! Chickapea pasta is a delicious alternative to wheat pasta and has an excellent nutrient profile. Their product contains organic chickpeas and lentils which provide fibre, iron and packs 23g of plant protein per serving. Research has suggested that plant-based protein could play a role in cancer prevention, diabetes management, lower the risk of cardiovascular disease and promote gut health. Try using it in your next pasta salad!



#### **Earth's Choice Sunflower Oil:**

Earth's Choice's sunflower oil has a high smoke point for all your cooking, frying and sautéing needs. It is a rich source of vitamin E, which provides powerful antioxidant effects such as improving skin and cognitive health. Unlike other varieties, their high-oleic sunflower oil is especially high in monounsaturated fat which may help reduce high cholesterol levels and thus your risk of heart disease. Try using it to sauté vegetables or fry up some crispy tofu!



### **Living Alchemy Fermented Probiotics:**

Do you struggle with digestive upset and have yet to find a potential solution to your digestive problems? Living Alchemy Fermented Probiotics are a vegan and gluten-free dietary supplement that contains a wide range of probiotics strains that may improve digestive issues such as constipation, diarrhea, and symptoms of irritable bowel syndrome (IBS). Additionally, it contains organic peppermint leaf, which helps relax your digestive system and may ease the pain associated with gas, bloating and indigestion.



#### **Farm House Culture Gut Shot:**

Farm House Culture Gut Shots consists primarily of cabbage juice which is a fermented food product. Did you know consuming fermented foods regularly may play a role in improving general gut health? Try using Farm House Culture Gut Shots as brine for your vegetables to add flavour or as a sub for the vinegar component of your home made salad dressings!



Choices lamb is pasture-fed, is certified hormone free, antibiotic free, and non-GMO. What's great about grass-fed lamb? Grass-fed meats tend to be higher in omega-3 fatty acids than conventional meats. Omega-3s play an important role in reducing inflammation, heart health and are important in brain development. What about taste?

> This high-quality New Zealand lamb has consistently low pH levels which increases the tenderness and improves texture.

# APRIL 1-15 ONLY

# wellness centre

### CanPrev Vitamins & Supplements

Assorted Varieties



Developed by ND's. 200 mg therapeutic dose, offering 20% more elemental than most brands.

### Natural Factors Vitamin B Supplements

Assorted Varieties

Natural Factors B12 Methylcobalamin is the

biologically active form of vitamin B12, the form most readily absorbed into the body.



Dr. Bronner's All-One! Pure Castile Soap Assorted Varieties

Dr. Bronner's soap is concentrated, biodegradable, versatile and effective. Made with organic and certified fair trade ingredients.

### AquaOmega Omega-3 Fish Oils



Assorted Varieties

Proudly Canadian! AquaOmega - high potency Omega-3s from 100% anchovy.

### Martin & Pleasance Supplements



Assorted Varieties

Harmony My Sleep is a unique & natural multi herb formula to induce sleep and relieve restlessness.

### **Avalon Organics**



Hand Soap

Shampoo or Conditioner

**n** 49

Formulated with organic botanicals and essential oils,

Avalon Organics® gentle, safe and effective plant-based shampoos and conditioners.

### Hyland's Homeopathic Remedies

Assorted Varieties



Hyland's Restful Legs PM offers relief for the uncontrollable urge to move your legs and also helps you fall asleep and stay asleep.

### Vega HelloWellness



Help support a healthy gut with prebiotics, probiotics and plant protein in every scoop. Go with your gut on this one.

### Santevia

### Water Filtration Products



Assorted Varieties

Enjoy mineralized, alkaline water at home with Santevia Alkaline Water Products.

### Suku Vitamins & Supplements



Assorted Varieties

Just two sugar-free gummies equals one shot of raw, unfiltered, apple cider vinegar with the mother.

### KidStar Nutrients BioFe+ Iron



Assorted Varieties

20%

KidStar BioFe iron products are gentle, non-constipating, and will not upset sensitive stomachs or stain teeth like other common iron supplements.

### **Basd Bodycare**



Bodywash

**Body Lotion** 

Basd is a range of organic, plant-based, cruelty-free body care products to make you feel good, look good and do good.

# APRIL 1-15 ONLY

# wellness centre

Renew Life **Probiotics Assorted Varieties** 

20%



Our strongest daily multi-strain probiotic blend that provides 100 billion live bacterial cultures in a convenient once a day capsule. Contains 10 different strains of live bacteria, with a combination of both Lactobacillus (50 billion active cultures) and Bifidobacterium (50 billion active cultures) strains. Daily Probiotic: Helps support intestinal and gastrointestinal health. Good bacteria: Source of probiotics that could promote a favourable gut flora. Following Antibiotic use: Helps replenish friendly gut bacteria following antibiotic use. Delivery system: Specialized acid-resistant vegetarian capsule helps protect live bacteria from harsh stomach acids. Contains no: Gluten, artificial colour or fillers. NON-GMO.



10 PROBIOT

20%



Elete Electrolyte Add-In™ is the pure, original electrolyte concentrate without calories, sugars, or artificial ingredients. It provides the electrolytes your body needs to perform optimally, without the extra calories and sugars found in many sports

Elete's formulation is a precise blend of natural electrolytes derived from a unique combination of ingredients that support optimal hydration and health. It has been carefully blended to provide just the right balance of sodium, potassium, calcium, magnesium and chloride - "simple" salts that are found naturally in our bodies.

Routine. Natural Deodorant Assorted Varieties

or 58g Jar





Discover why SO many formerly stinky people have been converted to a deodorant that is not only natural, but is more effective than conventional. Fun and versatile, these life-changers will second as your signature scent. Refillable glass deodorant jars are our original and favourite. Now available in stick format for on the go-getters. Cardboard outside with 100% post-consumer recycled twist up plastic on the inside. 50% less plastic than conventional deodorant sticks. Diverting an estimated 2.3

MILLION (and growing) of conventional sticks

### Omega-3 NutraCleanse



All-Natural Fibre Has Never Tasted So Good. Omega 3 NutraCleanse is a simple, delicious, and gentle daily fibre boost perfect for anyone looking to improve upon or maintain their healthy lifestyle. Made from 5 all-natural ingredients, O3NC replaces chalky, over-processed fibre supplements-making meeting daily fibre recommendations as easy as a few added spoonfuls to your breakfast, lunch, snack, or dinner.

### Redmond Silver Earth Paste

113g



without glycerin, fluoride, and foaming agents but we could not, so we created Earth Paste using just five ingredients that

all come from the earth, and we are happy to announce ingredient number six...a small amount of nano silver. This nano silver contains antimicrobial properties that can help reduce the risk of gum disease, the risk of bad breath caused by bacteria in the mouth, the risk of gum inflammation and the building of plaque. Earthpaste just got even better!

And Earth Paste really works! Everything your mouth needs to feel and be clean, and nothing extra. What we left out of Earth Paste is just as important as what we put in. Earth Paste's ingredients are all natural and from the Earth.



from the land fill.

283g



It wasn't easy, but we did it! At MacroLife Naturals Inc., we are dedicated to bringing the unique tastes and proven health benefits of nature's amazing fruits to you. Miracle Reds is more than a fruit blend; it is an advanced, non-allergenic, proprietary blend of nutrient-rich, anti-aging anti-oxidants, polyphenols and heart-friendly plant sterols. All ingredients that make up Miracle Reds are natural, organic, vegan, gluten free and raw. There are also no GMO products used in any MacroLife Naturals product. The formulas were meticulously created and tested for optimum health enhancement.

Miracle Reds superfood supplement is much more than a fruit blend! It's an advanced, non-allergenic, proprietary fruit blend. Miracle Reds has nutrient-rich, anti-aging anti-oxidants, polyphenols and heart-friendly plant sterols. Delicious and nutritious, great for anytime - perfect for post workout recovery!

# APRIL 16TH - 31ST ONLY

# wellness centre

New Roots UltraB Complex

UltraB Complex 100mg

90 Capsules

UltraB Complex 50mg

80 Capsules

Ultra B Complex incorporates coenzyme B vitamins, functional flush-free niacin, and enhanced-absorption choline in a complete B-complex formula.



Natural Factors Vitamins A, D, K Supplements **20**%

Assorted Sizes and Varieties

SunVitamin D3

Vitamin D is a nutrient that helps in the development and maintenance of bones and teeth and helps your body absorb calcium and phosphorus.

Salus Herbal Products Floradix° Formula **20**% and Varieties

Clinically proven to raise serum ferritin levels (iron levels) quickly and restore your energy.

Flora **Probiotics** 

20%

ted Sizes and Varieties

These live friendly bacteria colonize in your system, shoring up your natural microflora.



Vitamins & Supplements



ENZYMEDICA

Digest Gold

Natural support for the adrenal glands to help relieve general fatigue, and improve mental and

Womensense

Assorted Sizes and Varieties

physical performance.

Earthrise Spirulina

90 Tablets

Earthrise Spirulina has been the authority and the world's #1 manufacturer in cultivating pure, clean, and high quality spirulina.

Nordic Naturals Omega-3 Fish Oils

**20% Off** 

Assorted Sizes & Varieties

Nordic Naturals delivers the purest Omega 3 from sardines and anchovies offering unparalleled support for heart, brain and inflammatory conditions.



ORGAN C

Enzymedica Digestive Enzymes

Assorted Sizes & Varieties

Reduces occasional gas,

bloating & indigestion. Speeds up digestion.

Purica Lion's Mane Mushrooms

Single Ingredients

120 Capsules

- · Enhances mental clarity
- · Provides memory support
- · Boosts brain health and power

Organyc Feminine Hygiene **Products** 

Assorted Sizes and Varieties



Radius Toothbrushes & Toothpaste

Assorted Sizes and Varieties

Eco-friendly toothbrush!

Each super soft toothbrush is created with EcoPure®, meaning that it is 100% biodegradable in landfills.





Assorted Sizes and Varieties Encourages your skin to retain its natural moisture from morning to night, leaving you with a beautiful complexion all day and every day.



LION'S MANE

MEMORY

# APRIL 16TH - 31ST ONLY wellness centre

AOR Cortisol Adapt

60 Capsules



#### Why Cortisol Adapt?

Cortisol Adapt helps to modulate a person's cortisol levels and not just push or focus on their adrenal glands so it calms those who have fallen off the cortisol cliff and need something to reduce their cortisol levels. It's an amazing product for those who are tired and wired and can't use ortho adapt because its too stimulating.

Cortisol Adapt Targets people who struggle with anxiety, mood disturbances, insomnia, fatigue, and hormone dysregulation that are caused by elevated levels of cortisol.

This balanced formula helps reduces inflammation and ROS that is created through chronic stress while Providing well rounded neuro-cognitive support.

Lavilin Deodorant

48 Hour Protection



Lavilin Stick Deodorant gives you fast, long-lasting odor

protection you can rely on with just one swipe. Clinically tested for effective odor control, Lavilin's water-resistant formula swiftly neutralizes bacteria without clogging pores or interfering with your natural bio balance. Lavilin, the body-friendly solution, provides maximum protection, even after your shower, swim, or workout. Moisturizers and natural extracts help hydrate and protect skin in the delicate underarm area. Aluminum-free, alcohol-free and paraben-free, Up to 48 Hours.

**Smartsolutions** Lorna Vanderhaeghe Estrosmart



that promotes the production of desirable estrogen metabolism using key nutrients to create a healthy estrogen-to progesterone balance. The ingredients in Estrosmart work together to support overall liver detoxication and specific BPA detoxification through the addition of specific nutrients as well as potent antioxidants. It also helps reduce symptoms associated with recurrent breast pain. Estrosmart is ideal for anyone looking to achieve optimal estrogen-progesterone hormonal balance.

### Gabriel Natural Cosmetics

20% Off



Gentle and non-irritating formula with vitamin B-5 to lengthen and thicken lashes without clumping or smudging. Specially designed brush expertly defines, separates and creates maximum volume Suitable for sensitive eyes and contact lens wearers. Gabriel products offer consumers earth conscious and ethical options to their beauty needs. All products are made from 100% natural ingredients with no synthetic chemicals or animal by products.

### Island Essentials

Shampoo or Conditioner

1599



Gently cleansing,

our shampoo will remove the grease from your hair without the use of sulphates or harsh chemicals. Hair and scalp nourishment comes from nutrient rich ingredients including; hemp seed oil, Chinese ginseng, nettle leaf extract, seaweed extract and botanical horsetail plant extract.

Once cleansed our conditioner will help naturally restore vital oils and vitamins, leaving your hair looking health, shiny and supple. Our conditioner is packed with vitamins E & B5, and premium botanicals including; Moroccan argan oil, hemp seed oil, jojoba oil, aloe vera, ginko biloba, Chinese ginseng.

## **New Roots** Organic Pumpkin Seed Protein



Pumpkin seed protein powder is a whole-food

source of protein and healthy fibre.

Its distinct, subtle, nutty taste makes it a great fit to amplify the health quotient of soups, protein shakes, salad dressings, baked goods, and more. It's also a source of healthy protein for vegetarians and folks looking to reduce their meat consumption.

Benefit from the 10 grams of protein and 2 grams of fibre per two-tablespoon serving in shakes, smoothies, sauces, baked goods, and countless culinary creations.



comments@choicesmarkets.com

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### Choices Markets Locations

#### Kitsilano

2627 W 16th Ave, Vancouver 604.736.0009

#### Cambie

3493 Cambie St, Vancouver 604.875.0099

#### Kerrisdale

1888 W 57th Ave, Vancouver 604.263.4600

#### Yaletown

1202 Richards St, Vancouver 604.633.2392

#### **Commercial Drive**

1045 Commercial Dr, Vancouver 604.678.9665

#### Kelowna

1937 Harvey Ave, Kelowna 250.862.4864

#### **South Surrey**

3248 King George Blvd, Surrey 604.541.3902

#### **Burnaby Crest**

8683 10th Ave, Burnaby 604.522.0936

#### Abbotsford

3033 Immel St, Abbotsford 604.744.3567

#### **North Vancouver**

801 Marine Dr, North Vancouver 604.770.2868

### **Eco Audit**

Reducing our environmental impact, we chose to print our newsletters on 100% post consumer recycled fibres. Look what we saved this month:

Tree(s): 27 Waste: 1,199 kg Water: 97,773 L

Greenhouse Gas Emissions: 3,932 kg CO2

Smog: 5 kg NOx Energy: 23 GJ

Results based on the Rolland Environmental Calculator



