

ENTER TO WIN A TRIP TO GREECE CONTEST

RULES & REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE CONTEST IS VALID IN CANADA, EXCLUDING THE PROVINCE OF QUEBEC (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

This Contest is administered by Pattison Food Group Ltd. (“PFG”).

1. How to Enter

Customers who complete and submit an entry form at one of the stores as set out in Schedule “A” (each a “Store”) during the Contest Period will be entered in the Contest. To enter, deposit the completed Contest entry form in a designated contest entry form receptacle in the Store. Limit of one entry per person per day.

All completed entry forms must be deposited in a designated Contest entry form receptacle in a Store by the close of business on June 13, 2026 to be eligible for the Grand Prize draw. Any entry forms received after that date/time may be declared invalid and not eligible for any draw. Mechanically reproduced entries will not be accepted. Entry forms will be subject to verification and will be declared null and void by PFG if the entry form is found to have been obtained outside legitimate channels of distribution as may be determined by PFG in its sole discretion.

2. No Purchase Necessary

No purchase is necessary to enter the Contest.

3. Contest Period

The Contest begins on December 6, 2025 at the opening for business of each Store and closes on June 13th, 2026 at the close of business of each Store. (the “Contest Period”).

4. Prizes

There is one (1) Grand Prize to be awarded, consisting of a trip to Greece.

The Grand Prize includes:

- Round-trip airfare for two (2) to Crete, Greece from YVR.
- 10 nights of hotel accommodations on Crete
- Airport transfers on Crete
- Guided tour of the Acropolis Organics estate
- Visit to the Agia Triada Monastery (where Acropolis Organics mousto balsamic vinegar is made)
- Tour of Acropolis Organics mill
- Tour of Acropolis Organics bottling facility
- Visit to the Monumental Olive Tree of Vouves (the world’s oldest olive tree)

Travel dates to be confirmed by winner by July 31, 2026. Some restrictions apply. Some Grand Prize trip elements may not be available depending upon travel dates chosen by Winner.

Total approx value of Grand Prize is \$7500.00 Cdn,

SECONDARY PRIZES: Each Store will also award secondary prizes consisting of 350,000 Choices Preferred Shopping Points (each a "Secondary Prize"). The approximate retail value of each Secondary Prize is \$3,500 CAD. There are twelve (12) Secondary Prizes available to be won.

The Prizes include only what is specifically described and no other allowance will be granted. Prizes must be accepted as awarded. No cash equivalent or exchange of a Prize is permitted. All aspects of a Prize are non-transferable. PFG reserves the right to make substitution for the Prize, which in the opinion of PFG, is of similar kind or value, without prior notice. Prize winners will be responsible for covering all additional expenses incurred, including, without limitation, miscellaneous related expenses, travel to and from YVR, taxes, levies, surcharges and any other costs and expenses not specifically described as included in the Prize.

5. Prize Draws

The Stores will conduct random Secondary Prize draws according to the following schedule:

<u>Store</u>	<u>Event & Draw Date</u>
Kitsilano	Saturday, Dec 6th
South Surrey	Saturday, Jan 10th
Abbotsford	Saturday, January 17
Parksville	Saturday, February 14th
Cambie	Saturday, February 28th
Kelowna	Saturday, March 14th
Kerrisdale	Saturday, April 11th
North Van	Saturday, April 18th
Commercial Drive	Saturday, May 2nd
Yaletown	Saturday, May 23rd
Burnaby Crest	Saturday, June 6th
Kitsilano	Saturday, June 20th

The Stores will conduct the Secondary Prize draws at or around the end of business hours to select one (1) entry from amongst the entries received at the Store during the Contest Period to determine the potential winner of a Secondary Prize for that day.

PFG will conduct a Grand Prize draw on or about June 20th, 2026 to determine the potential Grand Prize winner.

The odds of being selected as a prize winner in this Contest are dependent upon the total number of eligible entries received at the Stores during the Contest Period prior to the respective draw.

6. Notification

The entrants whose entries are drawn will be contacted by telephone and/or email by PFG, as applicable, using the information noted on the entry form. Only selected entrants will be contacted. Attempts will be made to contact the selected entrant during regular business hours for a period of five (5) business days after the date of the applicable Prize draw. If a selected entrant cannot be contacted, fails to respond to any messages left by PFG within this period, or the Prize is refused, then he/she will forfeit any right to the Prize and PFG may, in its sole discretion, select an alternate winner or withdraw the Prize.

7. Distribution of Prize

Selected entrants must claim their Prize as directed by PFG by no later than ten (10) business days after the date of the Prize draw. If a Prize winner has not claimed their Prize within this period, then he/she will forfeit any right to the Prize and PFG may, in its sole discretion, withdraw the Prize.

8. Eligibility

The contest is only open to residents of Canada, excluding Quebec, who are the age of majority in their province of residence and have a valid Choices Preferred Shopper Card. To obtain a Choices Preferred Shopper Card, see customer service in a Store.

Employees of PFG are not eligible to win a Prize.

9. Entry Forms Property of PFG

All Entries are the property of PFG and will not be returned for any reason whatsoever.

10. Contest Rules & Regulations

By participating in the Contest, the entrants unconditionally agree to be bound by the Contest Rules & Regulations. The entrants further agree to be bound by the decisions of PFG regarding the Contest Rules & Regulations or in any way relating to this Contest, as may be determined by PFG in its sole discretion, which will be final and binding in all respects.

11. Privacy / Use of Personal Information

All personal information of the entrants collected through the Contest ("**Personal Information**"), such as their name, address, telephone number, e-mail address and age is collected for the purposes of administering and promoting this Contest and PFG. Each entrant by entering the Contest consents to and grants PFG the right to collect, use and disclose their Personal Information for the purpose of administering and promoting the Contest and PFG.

12. Skill-Testing Question

Before being declared a Prize winner, the selected entrant must successfully answer, without assistance or mechanical aid, a time-limited mathematical skill-testing question as a condition to receiving a Prize.

13. Disqualification

PFG reserves the right, in its sole discretion, to disqualify any selected entrant who:

- (a) cannot be reached by PFG by telephone or has not responded to telephone messages or email messages left within five (5) business days of the Prize draw;
- (b) is unwilling or unable to comply with the Contest Rules & Regulations;
- (c) has not correctly answered the skill-testing questions within the allotted time;
- (d) has not claimed the Prize as directed by PFG within ten (10) business days of the Prize draw;
- (e) has tampered or attempted to tamper with the entry process or the operation of the Contest;
- (f) has not signed the Declaration, Release and Waiver Form in the form required by PFG within ten (10) business days of the Prize draw;
- (g) for any reason whatsoever is unable or does not wish to accept the Prize as awarded;
- (h) is not the age of majority in the province in which the Contest is held;

- (i) is not eligible by law; or
- (j) is deemed by PFG, in its sole discretion, to be ineligible, disqualified, or in non-compliance for any reason whatsoever.

In all such cases, the selected entrant will forfeit their right to the Prize without compensation and PFG may, in its sole discretion, select an alternate Prize winner or withdraw the Prize.

14. No Warranty

Neither PFG nor its affiliates, subsidiaries, sponsors, suppliers or otherwise make any warranty, representation or guarantee, express or implied, in relation to a Prize, including without limitation quality, merchantability or fitness for a particular purpose.

15. Release

By entering into this Contest, all entrants (including the Prize winners) hereby agree to release, discharge and hold harmless PFG, its affiliates, subsidiaries, sponsors, suppliers and advertising, promotion and service agencies involved in this Contest, including all of their respective directors, officers, employees or agents, from any and all loss, harm, liability, claims, damages, causes of action, costs or expense of any kind whatsoever with respect to or arising out of:

- (a) the entrant's participation in the Contest;
- (b) the entrant's participation in any Contest-related activity;
- (c) the entrant's acceptance, use, misuse or any other matter in relation to the Prize;
- (d) the distribution of the Prize; or
- (e) the administration of the Contest.

16. Limitations of Liability

PFG is not responsible for and will assume no liability for:

- (a) entry forms which are lost, late, delayed, incomplete, postage due, illegible, damaged, destroyed, irregular, mutilated, forged, garbled, incorrectly addressed, misdirected, mechanically reproduced or are otherwise in any way not entered or eligible for the Contest;
- (b) incorrect or inaccurate information in the entry forms or in relation to the administration of the Contest whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur, including without limitation typographical errors;
- (c) telephone, technical, network, online, electronic or computer failures of any kind regardless of the cause in relation to the administration of the Contest;
- (d) the failure of PFG to notify any selected entrant that their name has been drawn for any reason whatsoever;
- (e) the failure of PFG to receive a selected entrant's response for any reason whatsoever;
- (f) theft or destruction or unauthorized access to, or alteration of, entry forms;
- (g) any error in compiling Entries;
- (h) any error in awarding Prizes;
- (i) any condition caused by events beyond the control of PFG which disrupts or interferes with the Contest; or

- (j) any other similar events or circumstances whatsoever.

17. Declaration, Release and Waiver Form

Prior to being awarded the Prize, the selected entrant must sign and return a Declaration, Release and Waiver Form in the form required by PFG and any other documentation required by PFG, which will include without limitation:

- (a) confirmation of eligibility for the Contest;
- (b) confirmation of compliance with the Contest Rules & Regulations; and
- (c) a release of PFG and its affiliates and subsidiaries and all of their respective directors, officers, employees and agents, from any and all liability for any damage or loss related to, resulting or arising from or in connection with the Prize or the Contest.

If PFG does not receive the selected entrant's Declaration, Release and Waiver Form prior to or concurrently with the awarding of the Prize in accordance with these Contest Rules & Regulations, then such selected entrant forfeit their right to the Prize and PFG may select an alternate Prize winner or withdraw the Prize.

18. Use of Name, Image, etc.

By their acceptance of a Prize, Prize winners consent to the use of their name, city and province of residence, biographical information, likeness, videos, photographs, voice, statements or testimonials in any advertising, promotion and for publicity purposes in connection with this Contest, other promotions and for general news and information purposes, without further compensation or notice.

19. Costs and Expenses and Taxes

Prize winners will be responsible for any and all costs and expenses in connection with the Prize, including without limitation any licensing, insurance, transportation, taxes or other charges.

20. Compliance with Laws

This Contest is subject to all federal, provincial and municipal laws and regulations. These Contest Rules & Regulations are subject to change without notice in order to comply with any applicable federal, provincial or municipal laws.

21. Reservation of Right to Terminate

At any time and without notice, PFG may cancel, terminate, modify or suspend this Contest in whole or in part or alter the Contest Rules & Regulations.

22. List of Prize winners

For a list of Prize winners with Prize values over one hundred dollars (\$100), entrants may send a self-addressed stamped envelope within fourteen (14) days of the Grand Prize draw date of the Contest to:

Pattison Food Group Ltd.
Marketing Department
Box 7200, Vancouver, BC
V6B 4E4
Attention: "Enter to Win a Trip to Greece Contest"

SCHEDULE “A”

Participating Stores

CHOICES MARKETS

4603	Commercial Drive	1045 Commercial Drive Vancouver, BC
4604	Clayburn	3033 Immel Street, Abbotsford, BC
4605	North Vancouver	801 Marine Drive, North Vancouver, BC
4606	South Surrey	3248 King George Boulevard, Surrey, BC
4607	Kelowna	1937 Harvey Avenue, Kelowna, BC
4608	Burnaby Crest	8683 10th Avenue, Burnaby, BC
4609	Kitsilano	2627 W.16th Avenue, Vancouver, BC
4610	Cambie & 19th	3493 Cambie Street, Vancouver, BC
4611	Davie	1202 Richards Street, Vancouver, BC
4612	West & 57th	1888 W. 57th Avenue, Vancouver, BC
4614	Parksville	319A Island Highway, Parksville, BC